



Pilbara Community Services Excellence Awards

**Sponsorship
Prospectus 2022**

Pilbara Community Services Excellence Awards 2022

The fourth Pilbara Community Services Excellence Awards in 2022 will continue to celebrate the leadership, collaboration, innovation and resilience demonstrated by individuals and organisations working in the community services sector in the Pilbara over the past year, as well as acknowledge their outstanding achievements. These Awards in 2022 will provide an ideal opportunity to reflect on the achievements of our sector over the past year as well as increase community awareness of and appreciation for the diversity of social services being delivered by our sector in the Pilbara.

These Awards are unique in that they are the only awards that focus solely on showcasing and celebrating achievements of the community services sector in the Pilbara - the people, the hardships, challenges and the outstanding outcomes being achieved. These Awards provide a spotlight, at a regional level, on the incredible efforts and results of the many Pilbara based organisations and individuals, which often go unnoticed and unrecognised.

After another difficult year faced with many challenges, the Awards will again provide a great opportunity to gather the Pilbara community together in Newman to celebrate our community heroes - organisations and individuals, including volunteers, youth and seniors, who have made a difference to our Pilbara communities.

Proposed Award Categories for 2022

Below are proposed Award categories for 2022.

Most Outstanding Small Organisation - Less than 5 FTE or equivalent
Judged by LGA. Winner from each LGA put forward as finalist for overall award.

Most Outstanding Medium Organisation - 5-15 FTE or equivalent
Judged by LGA. Winner from each LGA put forward as finalist for overall award.

Most Outstanding Large Organisation - Over 15 FTE or equivalent
Judged by LGA. Winner from each LGA put forward as finalist for overall award.

Best Pilbara Organisation

Winner of each of the Small, Medium and Large categories above will be put forward as finalists for this award.

Award Categories

Dream – making a difference

A new or re-designed service or program to benefit our community

Engage – working together

Creating place-based partnerships to meet changing needs of our community

Overcome – resilience

Ability to adapt to challenges to ensure continuity of quality services to our community

Outstanding demonstration of primary health care collaboration and partnership for improved healthcare and wellbeing in the Pilbara

Commitment to improving primary health place-based services in the Pilbara

Inspire – Inspirational Young Person

Someone who has inspired others through leadership, determination, commitment and achieved positive outcomes for their community

Award Categories

Inspire – Inspirational Senior

Someone who has inspired others through leadership, determination, commitment and achieved positive outcomes for their community

Inspire – Inspirational Volunteer

Someone who has inspired others and made a significant contribution to the local community over and above what is normally expected.

Inspire – Inspirational Indigenous Leader

Someone who has inspired others through leadership, determination, commitment and achieved positive outcomes for their community

People's Choice Award – one for each LGA

Voted on by the community.

Will be judged by LGA (with a minimum of 3 nominees required from each LGA).

Judging

Each award category will have a panel of judges to determine the finalists and the winners.

The finalists for each of the award categories will be showcased in the month leading up to the Awards Gala Presentation, at which the finalists and overall winners of each Award will be announced.

Prizes

The winners of each Award will receive a framed certificate, trophy and \$500 prize or equivalent in-kind prize. All finalists attending the Awards Gala Presentation will be presented with their certificate of achievement. All nominees will receive a certificate of achievement for their nomination.

Key Events

Nominations

Nominations are expected to open April 2022.

Judging of Nominations

A judging panel will be established for each category. As a Sponsor, you will be invited to nominate a representative to join the judging panel for your selected Award category. Judging will be held in June/July 2022.

Showcasing of the Finalists

Finalists will be showcased leading up to the Award Gala Presentation through local media and social media. During this campaign, the general public will be invited to vote for the People's Choice Award.

Awards Gala Presentation

The Gala Dinner provides an ideal platform for people within our sector and the wider Pilbara community to connect, celebrate, network and identify future opportunities to work together to meet the needs of the Pilbara community. Holding the Gala Dinner in the inland Pilbara will provide an opportunity for the Newman community to showcase their town, their culture and their people.

The finalists and winners of each Award will be announced at the Awards Gala Presentation which will be held in Newman on 15th October 2022.

Opportunities for Sponsorship

We invite you to be a part of these unique Pilbara Awards.

As a Sponsor, your name will become synonymous with this event. You will be acknowledging the outstanding work of the Community Services Sector and investing in the recognition and development of the sector, including the development and sustainability of our Pilbara communities.

Your support is invaluable in ensuring delivery of a successful, high quality Awards program.

We have three main sponsorship levels available, Major Sponsor, Category Sponsor and General Sponsor.

There is also an option to sponsor a particular budget item, or provide in-kind support. Please contact us for more information on these options.

Opportunities for Sponsorship

Category Sponsor

\$5,000

Benefits include:

- Acknowledgement of sponsorship by Master of Ceremonies at Gala Presentation
- Logo on all event promotional material
- Logo on Gala Presentation Program and on powerpoint shown during Gala Dinner
- Acknowledgment of sponsorship on P4P social media and newsletters
- Naming rights for one award category
- Senior representative on judging panel of sponsored category
- Presentation of trophy/prize to winner of sponsored category and opportunity to make a few remarks
- Two (2) complimentary ticket to the Gala Presentation

General Sponsor

\$2,500

Benefits include:

- Logo on all event promotional material
- Logo on Gala Presentation Program
- Acknowledgement of sponsorship on powerpoint shown during Gala Dinner
- Acknowledgment of sponsorship on P4P social media and newsletters
- Opportunity to select a specific major item to sponsor such as photographer, trophies, keynote speaker, entertainment
- One (1) complimentary ticket to the Gala Presentation

Feedback from previous nominees

Thanks for creating this avenue of recognition of the hard work being done in the Pilbara.

It was great to meet with other community groups and see the great work everyone is doing in the Pilbara.

It was great that all nominees got the chance to go on stage as that highlighted everyone and the special work they have all done for the community.

The coming together of many organisations to acknowledge and celebrate each other's hard work and passion.

I believe the Awards brings a sense of confirmation of just how hard many people work in the Pilbara, some of them are only very small groups, others are large but all of them, together are focused on making healthy changes to our region.

Easy process to nominate, great communication and fantastic event

Great to see the Pilbara recognised for its strengths.

A great opportunity for networking with other Pilbara organisations and a great showcase of work being done across the region.

Contact

For more information and to register your interest in sponsoring the Pilbara Community Services Excellence Awards, please contact Karen:

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About Pilbara For Purpose (P4P)

Pilbara for Purpose (P4P), as the peak membership body of the For Purpose sector in the Pilbara, is driven by connecting, collaborating and co-promoting all Community Service and For Purpose organisations supporting the people of the Pilbara. As a member based organisation. P4P understands our vast Pilbara region, who's who in the Pilbara milieu and what they deliver, sharing honest feedback from clients and connecting the dots in a meaningful way. Guided by a Board of passionate and experienced Directors from across the Pilbara, P4P strives to operate as a regional peak body that is trusted, promotes innovation, actively collaborates and represents the vibrancy, resilience and needs of the For Purpose sector in the Pilbara. With a wealth of knowledge and experience, and established meaningful relationships with stakeholders across the Pilbara, P4P is uniquely placed to support its members.